NEWS RELEASE



FOR RELEASE March 24, 2004 Contact: Eric R. Graef Vice President, Finance and Treasurer Telephone: 440-473-9249 Fax: 440-473-9319 egraef@preformed.com

Preformed Line Products Announces Controlled Company Status

Cleveland, Ohio - March 24, 2004 - Preformed Line Products (PLP) announced today that the Company has become a Controlled Company under the new corporate governance rules of the Nasdaq Stock Market, Inc. ("Nasdaq"). Under the new rules a company that is a "Controlled Company" is exempt from certain new director independence and other governance requirements. The Company believes that, as a Controlled Company its cost of complying with the new rules should be reduced, which would be beneficial to all of the Company's shareholders. Certain members of the Ruhlman family and others formed the group in order to qualify the Company as a Controlled Company under the Nasdaq's rules.

The Company also announced that it has repurchased 100,000 common shares, \$2 par value per share, or approximately 1.7%, of the Company's outstanding common shares as authorized by the Board of Directors at its December 17, 2003 meeting.

Founded in 1947, Preformed Line Products (NASDAQ: PLPC) is an international designer and manufacturer of products and systems employed in the construction and maintenance of overhead and underground networks for energy, communications and broadband network companies.

Headquartered in Cleveland, Ohio, the Company operates three domestic manufacturing centers, located in Rogers, Arkansas, Albemarle, North Carolina, and Asheville, North Carolina. Preformed serves worldwide markets through international operations in Australia, Brazil, Canada, China, England, Japan, Mexico, New Zealand, South Africa and Spain.

This news release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 regarding the Company, including those statements

regarding the Company's and management's beliefs and expectations concerning the Company's future performance or anticipated financial results, among others. Except for historical information, the matters discussed in this release are forward-looking statements that involve risks and uncertainties which may cause results to differ materially from those set forth in those statements. Among other things, factors that could cause actual results to differ materially from those expressed in such forward-looking statements include the strength of the economy and demand for the Company's products, increases in raw material prices, the

Company's ability to identify, complete and integrate acquisitions for profitable growth, and other factors described under the heading "Cautionary Statement With Respect to Forward-Looking Statements" in the Company's Form 10K filed with the SEC on March 26, 2003. The Form 10K and the Company's other filings with the SEC can be found on the SEC's website at http://www.sec.gov. The Company assumes no obligation to update or supplement forward-looking statements that become untrue because of subsequent events.

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